

# Fred Stidston

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I am a high achieving UI designer-developer who is able to create flawless, attractive and functional user experiences, responsive layouts and branded media. My skills integrate well with team members in technical, customer-facing and leadership roles thanks to solid experiences with processes. My workflow is detail-oriented, self-starting and uses an iterative method to surpass goals in a timely way.

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## Employment

### **January 2017–September 2017 — The Banner Warehouse**

A back-end role as API integrations specialist at a printing company in Southampton. By building a shopping cart deployable across several company websites integrating WorldPay, Barclays, PayPal and more we are able to achieve percentage point savings on every transaction. **Key skills** *eCommerce API Integrations, HTML5/CSS3, Bootstrap, PHP/MySQL, CMS*

### **May 2010–December 2011 — TweetDeck, Twitter**

A front-end role with a small team in London to create a world-class web application, Android mobile application and iOS application. We were purchased in an epic sale for the Tech sector in Britain, by the Californian company. **Key skills** *Cross-platform development, Drawing and communication, Wire-framing, Concept presentation, Digital prototyping, Writing and verbal skills, iOS and Android experience, Git*

### **January 2006–Present — Freelance Multimedia Production**

Full-stack roles on 4 Restaurant Ordering Websites in the South. Graphic design roles in London with several bands to produce tour media, website experiences, and CD covers. UI/UX roles creating beautiful and delightful mobile and desktop experiences with App start-ups internationally. **Key skills** *Client-facing, eCommerce API Integrations, HTML5/CSS3, Bootstrap, PHP/MySQL, WordPress/CMS, Drawing*

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## Education

### **2006–2009 — Oxford Brookes University**

1st BSc Multimedia Production (Hons) **Key skills** *Human Computer Interaction*

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## More Skills

### **Freelance Concept Artist and Storyboard Artist**

At Codemasters the British video games company 2006-7, at HMX Media the Soho advertising agency 2014, and for independent creatives in Oxford, on new intellectual properties. **Key skills** *Drawing and communication*

**Skills used in business projects** Sass CSS, eCommerce API Integrations, Cross-platform development, Usability analysis, Drawing and communication, Concept presentation, Digital prototyping, Writing and verbal skills, HTML5/CSS3, Bootstrap, PHP/MySQL, iOS and Android experience, WordPress/CMS, Git

**Skills used in personal and educational projects** Prototype.js JavaScript Framework, OOP Patterns, Mac OS Application Development experience, Xcode IDE, Swift OS X, Apple Cocoa Framework experience